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# THE BEAUTY

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How would you define beauty today? Beauty is a moving target. How are beauty ideals evolving? Beauty is always a mirror of society. Today's beauty is diverse, which mirrors worldwide diversity. What makes someone stand out? To hit a button no one expects. How is your craft changing? Daily. The art is to stay ahead of the crowd. What defines the "now"? Speed, the speed of change. Who is your proudest discovery? Jonas Glöer, Benno Bulang.



Henry Kitcher, Tommaso de Benedictis, Keiron Caynes, Anton Jäger, Andrew Westermann, Tillmann Meister. What does diversity mean to you? The world. What is the key to longevity in a model's career? Curiosity. How is social media important in the success of a model's career? To recognize and understand the uniqueness of a model's character and to find a perfect fit to this by choosing the right clients at the right time.

